[Resume] [Design, Branding & UIUX] 2026

Felipe Tardiolli

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- Open to Opportunities Across Brazil & International Markets
- Available for Projects Across Creative Teams & Agencies

About

Digital Designer specializing in web design, UI/UX, and visual identity, with 6+ years of experience creating websites, digital interfaces, and brand experiences for businesses and agencies.

Combining visual design, user experience, and strategic thinking, I work across the entire design process, from research and concept development to high-fidelity interfaces and responsive website implementation. Experienced in collaborating with cross-functional teams, managing multiple projects, and translating business objectives into clear, engaging digital experiences.

Graduated in Design in 2024, with experience serving 120+ clients across Brazil, the United States, Europe, and Latin America.





Professional Experience

A selection of my professional journey, including agency roles, independent projects, and collaborations with companies across different industries. Throughout these experiences, I have worked on a wide range of creative and digital projects, contributing to visual identities, websites, user interfaces, and digital communication. Each role has helped me develop a broader perspective on design, combining creative execution, strategic thinking, and collaboration with multidisciplinary teams.

Creative Director & CEO
2026 Present

[Ápice Creative]

Lead creative direction and oversee the development of branding, web design, and UI/UX projects.
Define visual strategies and creative concepts aligned with each client's positioning and business objectives.
Manage project development from initial concept to final delivery, ensuring quality and consistency across all touchpoints.

Graphic Designer & UIUX Designer
2026 Present

[DRAKKO Design]

Design and develop high-performance websites and landing pages for different business needs.
Create visual concepts, digital interfaces, and graphic assets across multiple design disciplines.
Translate project requirements into functional, visually consistent digital experiences.

Graphic Designer, UIUX & Head of Design
2022 Present

[Hyper Marketing]

Lead design operations and guide creative development across a portfolio of approximately 20 client accounts.
Oversee the creation of advertising creatives, digital campaigns, landing pages, and brand identities.
Coordinate design workflows and support the development of creative solutions across different industries and communication channels.

Graphic Designer & UIUX Designer
2024 2025

[Apta Agency]

Develop visual identities, branding materials, and graphic assets for agency clients.
Design websites, landing pages, and digital interfaces, combining visual consistency with usability.
Create advertising creatives and digital communication materials for different brands and campaigns.

Graphic Designer
2024 2026

[Rota Jurídica Marketing]

Create visual communication materials and advertising creatives for clients in the legal sector.
Develop digital campaigns and social media assets aligned with each client's communication strategy.
Design strategic landing pages to support clients' digital presence and marketing initiatives.

Graphic Designer
2026

[Fastr]

Develop graphic assets and visual materials for brand communication.
Create advertising creatives and social media content for digital channels.
Design packaging materials, contributing to the brand's visual consistency across different applications.

Independent Designer
2020 2022

[Freelancer]

Collaborate with businesses and brands in Brazil and international markets.
Create visual identities, social media designs, and graphic communication materials.
Manage independent design projects from concept development to final delivery.

Education

My academic background and formal education in design.

Graphic Design
2022 2024

[UniFil – Centro Universitário Filadélfia]

Web Design Training
2024

[Ciparoni - UIUX Course]

Design Boost UIUX
2025

[Insany Design - UIUX Course]

Core Skills

Core competencies developed through professional experience, covering creative, strategic, and technical aspects of design.

Web Design & UIUX

Website Design · Responsive Web Design · UI/UX Design · User Interface Design · Digital Experiences · Design Systems

Brand & Visual Design

Brand Identity · Visual Identity Systems · Brand Guidelines · Art Direction · Graphic Design · Visual Communication

Graphic Design

Social Media Design · Advertising Creatives & Paid Media · Digital Campaign Design · Pitch Decks & Presentations · Video Editing · Motion Graphics · Creative Concepts & Visual Storytelling · Thumbnails & Digital Assets · Graphic design in general

Technical Skills

Website Design Implementation · HTML & CSS · Responsive Layouts · Design-to-Development Handoff

Tools

Software, technologies and AIs I use throughout my design process, from concept development to final delivery.

Framer — Website Builder	95%	Figma — UI/UX & Prototyping	98%
Wordpress — Website Builder	95%	Photoshop — Image Manipulation	98%
Premiere — Video Editing	90%	Illustrator — Illustration and Logos	88%
After Effects — Motion Design	85%	ChatGPT — AI - Images, Prompts...	95%
Claude — AI - Videos, Code...	95%	Nano Banana — AI - Mockups and Realistic Images	95%

Languages

Portuguese
[Native]

English
[Intermediate]

Additional Information

Years of professional experience — 06+

Clients across Brazil, the United States, Europe, and Latin America. — 120+

Countries with delivered projects — 10+

Leading design inside an agency — 04years